



Business Network Linking North Karelia and Barents Region

B2B – Business to Barents -project

Administration:

North Karelia Chamber of Commerce

Budget 2018-2019:

Appr. 118 000eur

Time:

04/2018–04/2019

Funding:

The Regional Council of North Karelia,
AIKO -program

At your service



Janita Ylitalo
Project Manager



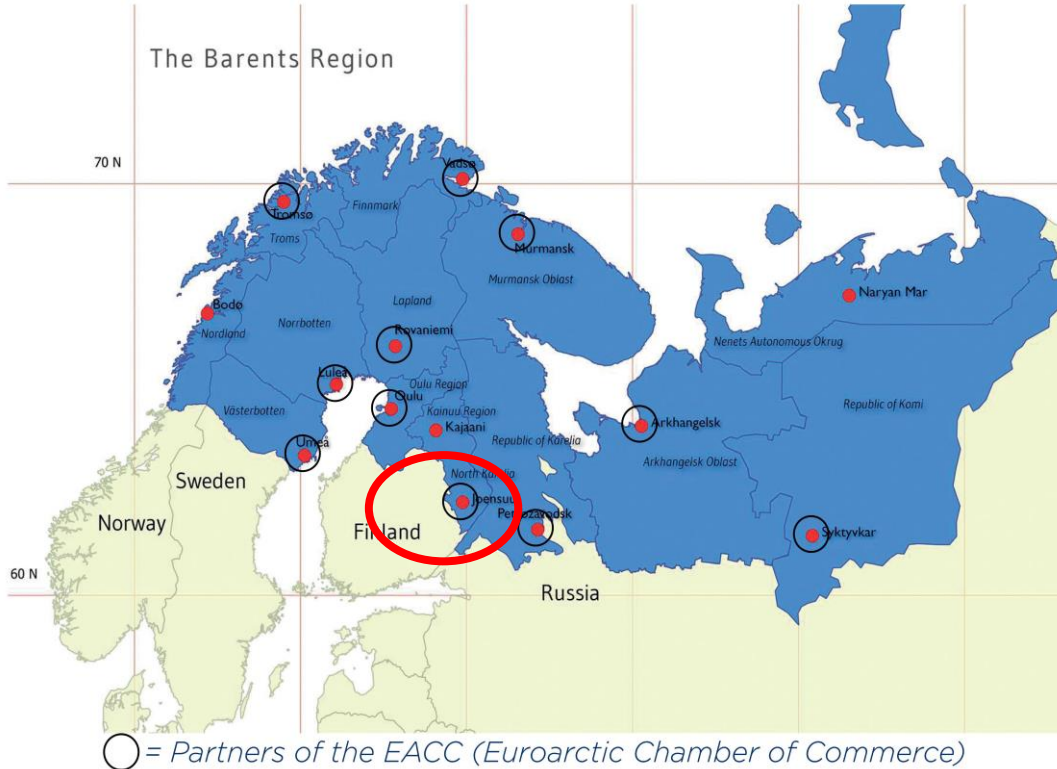
Jaana Puhakka
Project Specialist



NORTH KARELIA
CHAMBER OF COMMERCE



B2B Business to Barents



To Whom?

- For North Karelian companies interested in exports and business opportunities in Barents region

What?

- Kick off -workshop 11th June 2018
Program: <http://nk.chamber.fi/binary/file/-/id/1/fid/2599>
- Market research
- Targeted training for participating companies
- B2B –benchmarking trip
- Barents Business kick off –event in Joensuu on 14-15th February, 2019



Barents Business Kick off –event Joensuu, Finland, 14-15th February 2019



We bring together networks, organizations and communities to support companies to expand business opportunities in Barents region

Organized by North Karelia Chamber of Commerce in cooperation with Euroarctic Chamber of Commerce, Regional Council of North Karelia, UEF, Karelia, Joensuu Pohjola Norden society, Finland-Russia Society etc.

Registration will open late 2018. More information: jaana.puhakka@kauppakamari.fi



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Barents Business Kick off -event 14-15th February 2019

Why?

- to promote cooperation opportunities in Barents region & North Karelia
- to promote and present the best from North Karelia

To whom?

Companies

Organisations and societies (UEF, Karelia, Riveria, Joensuu Pohjola Norden & Finland-Russia Society)

Regional Council of North Karelia

City of Joensuu

Regional Development Companies

Chambers of Commerce

Who's coming?

- ✓ Executives, managers
- ✓ Students, teachers etc
- ✓ Ambassadors (Russia, Sweden)
- ✓ Representatives from organisations and societies
- ✓ Representatives from City administration

Barents Business Kick off –event 14-15th February 2019

Program (DRAFT)

Day 1: Networking

Seminar

Meetings:

- ✓Euroarctic Chamber of Commerce
- ✓Barents Regional Council, WG: Investments and Economic Cooperation
- ✓The Board of Finland-Russia Society

Business opportunities: Speed dating& B2B for companies

Workshops (e.g. education for youth)

Nordic Feast (Pohjola pidot) – dinner and networking

Day 2: The best from North Karelia

Sightseeing, visits etc